

Message Text

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PAGE 01 FRANKF 05198 141509Z

44

ACTION EUR-06

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R 141453Z AUG 74

FM AMCONSUL FRANKFURT

TO SECSTATE WASHDC 7842

USDOC WASHDC

INFO AMEMBASSY BONN

UNCLAS FRANKFURT 5198

E.O. 11652: N/A

TAGS: BEXP, GW

SUBJECT: WTDR - REIFEN HOFFMANN KG

REF: USDOC 10977

1. ADDRESS: 83 WALDSTRASSE, 6200 WIESBADEN, WEST GERMANY,

CABLE: NONE, TELEX: NONE, PHONE 06121-80925. OFFICERS:

GOETZ C. HOFFMANN, RENATE HOFFMANN-GEDIGA, PARTNERS.

2. THE FIRM WAS ESTABLISHED IN 1964 AND ACTS AS A WHOLE-
SALER AND RETAILER OF TIRES AND AUTOMOBILE ACCESSORIES.

IT HAS ABOUT 10 EMPLOYEES. SALES AREA IS WEST GERMANY.

3. FINANCIAL REFERENCE: NASSAUISCHE SPARKASSE, WIESBADEN-
WALDSTRASSE. TRADE REFERENCE: LOCAL CHAMBER OF COMMERCE.

4. IMPORTS FOR DISTRIBUTION FROM: GENERAL TIRES INC, AKRON,
OHIO.

5. THE FIRM IS REGISTERED AS A LIMITED PARTNERSHIP WITH
GOETZ C. HOFFMANN AS A LIABLE PARTNER. LIMITED PARTNER WITH
AN INTEREST OF DM 15.000 IS HIS WIFE RENATE HOFFMANN-GEDIGA.
ITS ANNUAL VOLUME OF BUSINESS IS GIVEN BY THE FIRM AT ABOUT
DM 1.5 MILLION. ABOUT DM 250.000 ARE INVESTED IN THE
INVENTORY. THE BUSINESS ADDRESS IS THE VALUE OF ABOUT
DM 700.000 - 800.000 IS OWNED BY THE " AUTODIENST
GEDIGA & HOFFMANN KG", WHICH IS AN AFFILIATE COMPANY

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PAGE 02 FRANKF 05198 141509Z

OF REISEN-HOFFMANN KG. LIQUID ASSETS ARE LIMITED, ALTHOUGH

THE FIRM'S FINANCIAL SITUATION APPEARS TO BE IN ORDER.
NEVERTHELESS, CERTAIN CAUTION SHOULD BE EXERCISED
IN GRANTING CREDIT. APART FROM THAT THE FIRM IS RECOMMENDED
AS A BUSINESS CONTACT FOR U.S. FIRMS.

6. INFO: 08/74. PREPARED BY F. PHILIPSEN AND APPROVED BY
L.F. WHEELER. HARLAN

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